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## PRESS RELEASE

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### **idX moves to larger, state-of-the-art headquarters**

*New space accommodates the company's growth  
and provides flexible, collaborative work areas*

ST. LOUIS, MO--idX Corporation, a global leader in the manufacturing of consumer environments, has moved its St. Louis headquarters to a larger, state-of-the-art office convenient to I-70 and Lambert International Airport.

The new 30,000-sq-ft. office, which will house idX's global headquarters as well as idX St. Louis, provides a much-needed 50-percent increase in space.

"When idX moved into our current office in 2005, we had 30 employees," said idX CEO Terry Schultz. "Today, we've severely outgrown the space with over 75 employees working in an expanded version of the original office area."

"In addition to accommodating idX's growth, our new location was designed to represent the global nature of the company," continued Schultz. "It also supports the idX brand and will help attract new talent to our organization."

Closely following the opening of the new headquarters, the idX St. Louis warehouse will move into a new, more conveniently located building with conference rooms, a large showroom, and a workout facility in the same office park.

St. Louis-based architectural firm ArcVision Inc. was selected to design the space due to their retail experience and familiarity with idX's clients and work. "We wanted an attractive, smart, well-functioning space that would connect with our clientele," said idX St. Louis General Manager Scott Norvell, who led the new office project.



ArcVision's architecture and engineering team serves retailers and restaurants nationwide. In addition to St. Louis, the company has offices in Dallas, Orlando, Las Vegas and Seattle.

The design was inspired by idX Chicago's creative office space and features idX's signature shades of red, white and gray played against reclaimed wood tables and metal accents.

Reclaimed wood flooring defines the public area, which is designed for optimum flexibility. The large flex space includes Bluetooth-equipped counter-height tables for dining, collaboration and informal meetings.

For larger meetings, conference rooms feature glass walls and red sliding recycled barn doors to provide privacy without sacrificing light or spaciousness. idX's Global (conference) Room features a custom, 24 foot, world map wall made of reclaimed wood and metal panels.

The public area also includes a reception area, a small showroom, two conference rooms, a high-tech kitchen and a dedicated training area. Office and work areas, located on either side of the reception area, are clustered by project teams and departments.

In addition to ArcVision, idX worked closely with the following partners to ensure a successful move:

- Cozad Commercial Real Estate (Mike Cozad) worked to understand idX's unique location needs and recommended the best solutions that brought the idX office and warehouse closer together.
- Duke Realty identified and presented the right portfolio of properties to idX.
- Duke Construction led the office space construction and build-out.
- Metro Lighting identified and delivered the right lighting solutions for the space.
- All graphics and décor for the new offices was provided by idX Impressions Baltimore.

Office Address:

One Rider Trail Plaza Drive, Suite 400  
Earth City, MO 63045 USA

Warehouse Address:

13201 Corporate Exchange Drive  
Bridgeton, MO 63044 USA

### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Ascena Retail Group, Bank of America, Bed, Bath & Beyond, Belk, Blackhawk Network, Burberry, Calvin Klein, Chico's, Comerica, CVS, Dillard's, Disney, Dollar Tree, Estee Lauder Companies, GNC, Hanes Brands, JCPenney, John Deere, Kate Spade, KFC, Kroger, Luxottica, Massage Envy, Men's Wearhouse, Michael Kors, Microsoft, Pandora, Payless Shoe Source, Ralph Lauren, Samsung, Shoe Carnival, Starbucks, Tesla, TJX, Total Wine and Tween Brands. For more information, visit [idxcorporation.com](http://idxcorporation.com).