



CONTACT:
Lin Courtois
VP Marketing & Communications
314.801.6304
Lin.Courtois@idxcorporation.com

PRESS RELEASE

For Immediate Release

January 15, 2013

idX launches new content-rich website

ST. LOUIS, MO--idX Corporation, the preeminent manufacturer of consumer environments, has launched a new website offering a comprehensive information resource for the industry.

Among the new additions to the website is an extensive portfolio gallery with photos of a number of idX projects.

The company's diverse capabilities are easily accessible, with detailed information on Development, Manufacturing, Logistics, In-Field Services, International, Panel Processing and Sustainability.

idX has a significant presence across multiple markets, including Retail, Financial, Hospitality and POP. Companies in any of these markets will find the website offers information specific to their needs.

A Press Center includes an archive of company press releases, along with industry coverage of projects in which idX is a partner.

"We've created this site to be smart and simple," said idX Senior Director of Marketing, Lin Courtois. "The new structure allows visitors to quickly and easily find the information they need."

Visit the new website at www.idXcorporation.com



About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 2.2 million square feet of manufacturing and warehousing space, and nearly 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Ann Inc., Fossil, Dell, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Hilton, Tommy Hilfiger, Ascena Retail Group, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillard's, Estee Lauder Companies, T-Mobile, The Body Shop, Kroger, Chico's and Michael Kors. For more information, visit www.idXcorporation.com.

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