

PRESS RELEASE

For Immediate Release

November 26, 2018

Brian Kok joins idX as VP Business Development

St. Louis, MO (November 26, 2018)--Brian Kok has joined **idX** Corporation as Vice President Business Development.

idX is the global solution provider for consumer environment design, manufacturing, rollout and installation.

Kok has more than 25 years experience serving the fixture and display needs of major retail industry clients. He joins **idX** from Miller Zell, where he was VP Retail Accounts. He reports to Jim Comarata, Executive VP Business Development, and will be based In Grand Rapids, MI.

"We're very excited to add Brian to our team," Comarata said. "His focus on continuously driving value for clients is a perfect fit with **idX**'s culture."

Kok holds a Bachelor's degree in Marketing & Sales from Ferris State University, and enjoys coaching Lacrosse and Soccer.



Brian Kok

About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, food service, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit <http://www.idxcorporation.com>

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