



PRESS RELEASE

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Jim Comarata joins idX

ST. LOUIS, MO—Jim Comarata has joined idX Corporation, the preeminent manufacturer of consumer environments, as Corporate Vice President of Business Development.

Comarata comes to idX from a 28-year sales management career at Hamilton Fixture Company, where he most recently was Senior Vice President of Business Development.

In his new role at idX, Comarata will manage relationships with many of the company's large retail and POP clients.

"Jim's many years of experience and extensive relationships in our industry are a great addition to our business development capabilities," said Bill Delaney, idX Executive Vice President of Sales. "We are thrilled to have him on our team."

Comarata will work out of his home in Cincinnati, OH.



About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and nearly 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Tween Brands, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillards, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idXcorporation.com.