

September 6, 2019

Dasher joins idX as director of business development



Morgan Dasher

ST. LOUIS, Mo. (September 6, 2019)--idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, has named Morgan Dasher director of business development.

Headquartered in St. Louis, Missouri, with more than 20 offices worldwide, idX is one of the largest retail environment manufacturers in the industry.

Dasher has more than a decade of strategic market development experience, most recently serving as global market manager for Omnova Solutions, a Cleveland, Ohio-based laminates supplier. She is a graduate of the University of Georgia.

"Morgan is innovative and forward-thinking," said Jim Comarata, idX executive VP business development. "In this highly competitive and rapidly changing marketplace, we are thrilled to welcome her to our team as she begins to focus on new opportunities in idX's business segments."

Dasher will be based in the Atlanta, Georgia, area.

About idX Corporation

idX Corporation is the premier custom solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has built a network of facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,300 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, convenience, food service, and finance, including; Adidas, Barnes & Noble Booksellers, BP, Calvin Klein, Canteen, Chase Bank, Coach, CVS, Disney, Family Dollar, FedEx, Foot Locker Inc., Ford, Google, HBC, KFC, Kroger, Michael Kors, Pandora, Samsung, Sephora, Shell, Starbucks, Taco Bell, Target, TJX Companies, Total Wine, Uber, Walmart, and more. For more information, visit: www.idxcorporation.com.

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