

## PRESS RELEASE

For Immediate Release

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### idX to host RDI Trends Watch '19 event

Chicago, IL--**idX** Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, will host the Retail Design Institute (RDI) Trends Watch '19 event in Chicago this month.

The event, which will take place February 21st at **idX**'s Creative Design Headquarters, will include presentations by VMSD Magazine Editor-in-Chief Jennifer Acevedo and **idX** Director of Creative Services Jacob Hendrickson.

Trends Watch '19 will take a broad look at retail and where it's going from a design standpoint. RDI Great Lakes members and guests will also have the opportunity to tour the one-of-a-kind design studio of **idX**.



*Jacob Hendrickson*

As **idX**'s Director of Creative Services, Hendrickson works with a team made up of some of the industry's most talented creative and engineering minds. He holds a Bachelor of Fine Arts degree in Industrial Design from The Milwaukee Institute of Art and Design (MIAD). Hendrickson will serve as a judge for RDI's International Store of the Year Awards competition this spring.

The Chicago Chapter of the Retail Design Institute includes as members space planners, interior designers, architects and manufacturers.

#### **RDI-Great Lakes Trends Watch '19**

Thursday, February 21, 2019

6:30 PM - 9:30 PM EST

**idX** Chicago

208 S. Jefferson Street

Suite 100

Chicago, IL 60661

[Click here for more information](http://www.idxcorporation.com)

#### **About idX Corporation**

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, food service, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, BP, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Shell, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit <http://www.idxcorporation.com>

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