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PRESS RELEASE

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idX expands offices in Shanghai *Business growth drives need for larger space*

ST. LOUIS, MO--idX Corporation, a global leader in the manufacturing of consumer environments, continues to expand its presence in Asia, moving to larger offices in Shanghai to accommodate the growth.

The idX Shanghai office, under the leadership of Jeff Ouyang, Managing Director idX Asia, provides project management and business development for the company's Asian operations.

In the two years since the original Shanghai office opened, idX sales in the region have more than doubled, as has the team, which has grown to 10 employees. The new offices house the expanded team and include a creative space to more clearly promote the idX brand.

"As the Asia retail market continues to grow, idX China is continuing its strategic pivot towards becoming the preeminent fixture supplier to the region," Ouyang said. "idX products can now be found across Greater China, India, Southeast Asia, Japan, Korea and Australia."

idX's commitment to supporting its retail clients in their worldwide expansion has played a major role in the growth of idX's China operation. Retailers including Michael Kors, Ralph Lauren, Fossil, Kate Spade and Pandora have been relying on idX as they build their store presence in Asia.

idX also recently completed work on the massive new Disney Lujiazui flagship store in Pudong, providing the entire fixture program and installation services. The store, at 10,000 square feet, is the largest Disney store in the world.

In addition to the Shanghai office, idX supports its clients in Asia through the company's wholly-owned manufacturing facility in Wujiang City and its regional project management office based in Tokyo.

New idX Shanghai address:
Room 218, 2/F, 406-1 Jianguo Xi Lu
Xuhui District, Shanghai, China 200031

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Aeropostale, Guess?, Ann Inc., Fossil, Dell, Disney, Ralph Lauren, Microsoft, Luxottica, Dollar Tree, Bank of America, Wolverine World Wide, Kate Spade, Blackhawk Network, Ascena Retail Group, John Deere, Starbucks, Calvin Klein, Belk, JCPenney, TJX, Hanes Brands, Dillard's, Estee Lauder Companies, Shoe Carnival, T-Mobile, Tesla, Kroger, Chico's and Michael Kors. For more information, visit idxcorporation.com.

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